

BLUE CONSCIENCE

PARTNERSHIP PATHWAYS · 2026

A guide to corporate partnership supporting marine conservation, science and education in St. Kitts and Nevis.

info@blueconscience.net · +1 (869) 668-9650 · Frigate Bay, St. Kitts & Nevis

BLUE CONSCIENCE

Partnership Pathways and Pillar Budget Summary

Table of Contents

WHO WE ARE 3
OUR IMPACT SO FAR 3
WHY PARTNER WITH BLUE CONSCIENCE 4
ONE MISSION. THREE WAYS TO MAKE A DIFFERENCE 4
RETHINKING THE CORPORATE PARTNERSHIP MODEL 5
BECOME AN ANCHOR PARTNER 5
CHOOSE AN INITIATIVE TO SUPPORT 6
CONSERVATION 6
SCIENCE 7
EDUCATION 8
LET'S MAKE IT POSSIBLE TOGETHER 9
OTHER WAYS TO CONTRIBUTE 9

WHO WE ARE

Blue Conscience is a marine conservation NGO based in St. Kitts and Nevis. Our name stands for Conservation, Science and Education: three deeply interwoven threads. Science informs conservation, education sustains it, and all three are grounded in community-led action. We are a formal partner in the St. Kitts and Nevis Marine Managed Areas Plan (SKNMMA) and a co-signatory to the tripartite 30x30 Memorandum of Understanding signed with the Government of St. Kitts and Nevis and Blue Marine Foundation in February 2026, a major national commitment to marine protection.

From coastal cleanups and marine research to hands-on ocean science programmes, we connect national ocean commitments with practical action. Our work brings communities into marine protection, supports sustainable livelihoods, and builds the knowledge and lasting connection needed to care for the ocean across generations.







OUR IMPACT SO FAR

Since Blue Conscience was founded, our community, volunteers, partners and sponsors have helped turn ocean protection into practical action. Since Blue Conscience was founded, our community, volunteers, partners and sponsors have helped turn ocean protection into practical action. Now we aim for more. With your support, we can reach more communities and expand our conservation, science and education programmes.

CONSERVATION

Bringing communities together to tackle coastal pollution.

864 kg

Of waste removed from our beaches through 257 recorded volunteer participations, helping keep our shores clean.

SCIENCE

Connecting research, collaboration, and marine protection.

2 MoUs

Signed to support marine stewardship, alongside sea urchin research.

EDUCATION

Building ocean literacy and a lasting connection with coastal and marine ecosystems.

479

Children reached through our Ocean Science programmes.

WHY PARTNER WITH BLUE CONSCIENCE

Your organisation can support practical marine protection while connecting your values with work that matters to local communities.

- **Direct, locally led impact:** Support marine conservation, science and education shaped by the needs of communities in St. Kitts and Nevis.
- **Clear, measurable outcomes:** Connect your contribution to defined activities and outputs, so you can see what your support makes possible.
- **National marine priorities:** Help advance the 30x30 Actioning Blue commitment and implementation of the St. Kitts and Nevis Marine Managed Areas Plan (SKNMMA)
- **Addressing critical data gaps:** Support research in St. Kitts and Nevis, where gaps in marine ecosystem data limit informed conservation planning. Your contribution helps build the evidence needed for effective marine protection.
- **Impact reporting and shared storytelling:** Receive field updates and evidence of progress, with opportunities to share the partnership's achievements through agreed co-branded communications.
- **Meaningful involvement:** Explore opportunities for staff engagement, site visits and contributions of goods, services or expertise, tailored to your organisation and programme needs.

ONE MISSION. THREE WAYS TO MAKE A DIFFERENCE

CONSERVATION	Protect marine habitats and wildlife, reduce coastal pollution, and support sustainable livelihoods and marine managed areas through community-led action.
SCIENCE	Fill critical gaps in local marine data through research, ecosystem monitoring and citizen science, building evidence to inform conservation policy and management.
EDUCATION	Build ocean literacy through hands-on programmes, school activities and community outreach, connecting children and adults with marine ecosystems and inspiring stewardship across generations.

RETHINKING THE CORPORATE PARTNERSHIP MODEL

Blue Conscience is rethinking the traditional corporate sponsorship model to build partnerships with organisations that care about marine ecosystems, coastal communities and the future of our ocean. Lasting marine protection requires continuity: people to coordinate activities, research to inform decisions and education that builds stewardship across generations. Our approach connects your contribution to these needs, so you can see what your support enables and how it contributes to a wider purpose. Whether you fund a specific initiative or become a longer-term anchor partner, we build the collaboration around shared goals, clear outcomes and opportunities to follow and share the progress. Together, we can tell the story of the habitats protected, knowledge gained and people reached through your support. What story could we tell together?

BECOME AN ANCHOR PARTNER



Become one of Blue Conscience's main annual partners by supporting Conservation, Science or Education. As an Anchor Partner, you help sustain an entire programme, funding the people, resources and activities needed throughout the year. Your support provides continuity, strengthens local capacity, and enables lasting impact, with agreed outcomes and regular progress updates.

CONSERVATION ANCHOR PARTNER	SCIENCE ANCHOR PARTNER	EDUCATION ANCHOR PARTNER
$20,000 *Annual Contribution*	**$25,000** *Annual Contribution*	**$20,000** *Annual Contribution*
Help sustain community-led action to reduce coastal pollution and protect marine habitats. **Your support enables:** • 12 monthly 1-Hour-Power coastal cleanups. • One lionfish hunt tournament. • Conservation outreach at six local events. • A paid cleanup coordinator, equipment, supplies and activity delivery costs. • Training local volunteers to lead coastal cleanups and community conservation activities.	Help close critical gaps in local marine data and build evidence for effective marine protection. **Your support enables:** • Establishment of citizen science activities and marine monitoring over 12 months. • A sea urchin recruitment study. • Volunteer training in survey methods and data collection. • A paid citizen science coordinator, field equipment, transport, data analysis and reporting. • Training fisherfolk in marine monitoring and survey methods, building skills that can support alternative livelihoods.	Help children of all ages understand marine ecosystems and develop a lasting connection with their backyard, the ocean. **Your support enables:** • 5 week-long Ocean Science Camps. • Weekly school sessions across three school terms. • Community ocean literacy activities for children and adults. • Educator/facilitator time, learning materials and delivery costs. • Training local educators to deliver hands-on ocean science activities in schools and communities.

SUPPORT A SPECIFIC INITIATIVE

You can also fund a specific project or activity within Conservation, Science or Education. Choose from the opportunities below to match your organisation's interests with local needs. Each has a defined contribution and clear outcomes, offering a focused alternative to an annual Anchor Partnership.

Conservation

Our conservation work brings communities together to protect St. Kitts and Nevis's coastal and marine environment. It encompasses habitat monitoring, beach and coastal cleanups, invasive species management, and direct community engagement in the stewardship of St. Kitts and Nevis's coastal and marine environment. Blue Conscience is a formal partner in the St. Kitts and Nevis Marine Managed Areas Plan (SKNMMA) and a co-signatory on the tripartite 30x30 MoU signed with the Government of St. Kitts and Nevis and Blue Marine Foundation in February 2026, the most significant marine policy commitment in SKN's recent history.

Core Objectives

- Protect and restore critical marine and coastal habitats and safeguard wildlife in St. Kitts and Nevis.
- Support the establishment of no-take zones and marine managed areas under SKNMMA.
- Engage local communities and volunteers in ongoing coastal stewardship.
- Gather and share data on marine pollution, invasive species and reef health
- Build the visibility and credibility of conservation action in St. Kitts and Nevis.

What Your Support Can Achieve

1-Hour Power Beach Clean-Up	Monthly community clean-ups tackling coastal pollution, collecting marine litter data and engaging local volunteers.	**2,500**	12+ cleanup events per year; data collected for global databases and local policies
Implementation of marine protection	Community consultations, transport and facilitation supporting implementation of the SKNMMA Plan and the national 30x30 commitment.	**4,5000**	Ongoing policy engagement; target: no-take zone designation by end 2026
Lionfish Hunt	An annual tournament managing invasive lionfish, engaging local fishers and promoting sustainable seafood.	**5,000**	1 tournament per year; lionfish removed and participant numbers recorded.
Community Conservation Outreach	Participation in local fairs and environmental events across both islands, building awareness and encouraging community involvement.	**3,000**	6 outreach events per year; public engagement and volunteer enquiries recorded.

Science

Science provides the evidence base for Blue Conscience's conservation work. Through ecosystem monitoring, research and the development of citizen science activities, we help address critical gaps in knowledge about St. Kitts and Nevis's marine environment. Working with local communities and research institutions, we build reliable, locally grounded data to inform conservation decisions, support marine management and policy, and connect the islands to wider marine science networks.

Core Objectives

- Address critical gaps in local marine data to establish an evidence base for protection and management.
- Generate reliable data on reef health and marine biodiversity in St. Kitts and Nevis.
- Build local skills in marine monitoring and establish citizen science activities.
- Inform conservation policy and management decisions through research, including the SKNMMA and 30x30 commitments.
- Develop regional and international research collaborations and share findings with local communities and decisionmakers.

What Your Support Can Achieve

Marine Ecosystem Monitoring	Regular surveys of reef health, seagrass and water quality, addressing critical gaps in local marine data.	**6,000**	Survey records and monitoring findings to inform marine protection and management.
Citizen Science Activities	Establishing community monitoring activities and training volunteers in species identification, survey methods and reliable data collection.	**4,500**	Volunteers trained; community surveys completed and observations recorded.
Research Partnerships and Exchanges	Supporting visiting researchers and opportunities for Blue Conscience to work with international research institutions overseas.	**5,000**	Research exchanges delivered; methods, knowledge and findings shared.
Sea Urchin Recruitment Study	Studying juvenile long-spined sea urchin settlement along St. Kitts's nearshore reefs to understand population recovery and inform ecosystem restoration.	**7,000**	Recruitment monitoring completed; settlement data analysed and findings reported.

Education

Education is Blue Conscience's engine for generational change towards ocean literacy and protection. Through immersive, hands-on science programmes for children from preschool to secondary school, we help build a generation of young people in St. Kitts and Nevis who see themselves as stewards of their marine environment.

Ocean literacy reaches children in classrooms, at the beach, in camps and through ecotourism experiences—meeting young people where they are, strengthening their connection to coastal ecosystems and making ocean science relevant to their lives.

Core Objectives

- Build ocean literacy among children and young people, from preschool to secondary school.
- Raise awareness among the wider public, engaging adults and communities in marine protection.
- Deliver immersive, hands-on science experiences through camps and school programmes.
- Expand access to ocean science learning for children across St. Kitts and Nevis, regardless of background.
- Connect children with local coastal ecosystems through field experiences that encourage lasting stewardship.

What Your Support Can Achieve

Ocean Science Camps	A week-long holiday camp combining hands-on marine science, experiments, games and creative activities exploring coral reefs, seagrass, climate, marine pollution and sustainable fishing.	**4,500**	1 week-long camp; participation and activities delivered recorded.
Ocean Science School Programme	A term-long extracurricular programme with weekly afternoon sessions at primary or secondary schools, exploring marine ecosystems and environmental challenges through practical science.	**4,000**	Weekly sessions over one school term, approximately 3 months; attendance and learning activities recorded.
Ocean Science for Preschoolers	Sessions every two weeks for children aged 3–5, introducing ocean science through simple experiments, fun games and creative activities throughout the school year.	**2,000**	Sessions every two weeks from September to June; participation and activities delivered recorded.

LET'S MAKE IT POSSIBLE TOGETHER

Become an Anchor Partner, support a specific initiative or explore a partnership tailored to your organisation. If you have a particular activity in mind or a budget you would like to work within, tell us. We can suggest what your contribution could make possible and develop a package around your interests, shared goals and local needs.



Other Ways to Contribute

Providing venue space, transport, catering, equipment or printing can help bring our activities to life and make funding go further. We welcome conversations with businesses that can contribute practical resources or expertise. **What could we achieve together? Let's start a conversation.**

BUILD THE RIGHT PARTNERSHIP

The right partnership does more than fund a programme. It helps build a future in which communities, businesses, and marine ecosystems thrive together.

EXPLORE OUR WORK

blueconscience.net

Partnership Enquiries

Dr. Alessandra Polo | Founder and Executive Director

info@blueconscience.net · www.blueconscience.net

Frigate Bay, St. Kitts and Nevis